



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED

(A Government of India Enterprise under Ministry of Information & Broadcasting)
(A Mini Ratna Company)

Head Office: 14-B, Ring Road, I.P. Estate, New Delhi-110002, Phone: 011-23378823

Corporate Office: BECIL Bhawan, C-56/A-17, Sector-62, Noida-201307

Phone: 0120-4177850, Fax: 0120-4177879 Website: www.becil.com

VACANCY ADVERTISEMENT NO. 321

Applications are invited for recruitment/empanelment of following manpower purely on short term contract basis for deployment in the offices of All India Council of Technical Education (AICTE), Delhi.

| Post Code | Post, Requirement, Educational Qualifications, Experience & Job Profile etc. (requirement may get increase or decrease) | Monthly Remuneration |
|-----------|--|---------------------------------|
| 1 | <p>Public Relationship Officer (PRO)</p> <p>(02) Two</p> <p>Educational Qualification: Essential: Master in Mass Communication OR Bachelor Degree with PG Diploma in Mass Communication</p> <p>Experience: Atleast 10 years in Electronic / Print Media and relevant experience in Social Media</p> <p>Desirable: a) Exposure in Electronic Media for 5 years b) Experience of working with Govt. Departments shall be an added advantage.</p> <p>Job Profile: a) Write Press Releases, blogs and articles supporting various initiatives of AICTE. b) Conceptualise and develop important messaging content in the form of text, infographic & video suitable for social media platforms such as WhatsApp, Twitter, Facebook and such other platforms in coordination/consultation with the officials of the AICTE. c) Create & Drive Social Media campaign in English / Hindi and other Indian regional languages on AICTE's Social Media Handles. d) Engage with print media/Electronic Media (English/Hindi & Vernacular) for distribution of important public notices concerning regulatory framework , recruitment, press releases, tender and other key announcements. e) Formulate key publicity campaigns and selected themes/areas. f) Manage all social media handles by posting such content after approval of the competent authority and to engage with print and social media and other relevant agencies for driving the key campaign on selected theme/areas for a sustained period of time. g) Any other media work assigned by the Competent Authority of AICTE.</p> | Rs.80,000/- to Rs.1,00,000/- |

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1. Selection will be made as per the prescribed norms and requirement of the job. Reservation Policy will be followed as per Govt. directives. The maximum age limit will be relaxed in deserving cases.
2. Number of vacancies may get increase or decrease as per the requirement.
3. Preference will be given to local candidates, preferably who are already working in the same/similar department of posting.
4. No TA/DA will be paid for attending the test/ interview/ joining the duty on selection.
5. Application must be submitted ONLINE only for the above post.
6. For applying, please visit the BECIL's website www.becil.com. Go the 'Careers Section' and then click 'Registration Form (Online)'. Please read the terms and conditions carefully before applying and making online payment of fee. The instruction (How to Apply) for filling up the ONLINE Application/ Registration is attached for reference. Registration fee once paid will not be refunded under any circumstance. Therefore, candidate/ applicant must ensure their eligibility before applying for the post. BECIL will not take responsibility for wrong application/ ineligible condition.
7. Candidates will be informed via email / telephone for their Skill Tests/Interview/Interaction.
8. Candidates must review their application forms carefully before final submission. BECIL will not accept any request for changes to be made in the information submitted by the candidates wrongfully.
9. Only shortlisted candidates as per above eligibility criteria will be called for skill test / selection process. So please mention your complete educational qualification and work experience details in online application form. Mere filling the registration form will not confirm your suitability/selection for the post.
10. Candidates are requested to take printout of their Application Forms after online submission and retain with them for future reference.
11. Candidates who have applied earlier and appeared for selection process need not to apply again.

Disclaimer: Terms and conditions given in the advertisement are guidelines only. In case of any ambiguity, decision of BECIL will be final and binding on candidates.

In case of any doubt/help please email as below:

For technical problem faced while applying online

: techquery11@gmail.com

For queries other than technical

: sanyogita@becil.com OR 0120-4177860

Last date for submission of application forms is 29.05.2023.

Sd/-
DGM (MR)

BECIL REGISTRATION PORTAL

HOW TO APPLY:

1. Candidates are required to apply online through website www.becil.com or <https://becilregistration.com> only. No other means/mode of application will be accepted. **(Before applying for registration candidates are advised to have their Photo, Signature, Birth Certificate/10th Certificate, Caste Certificate scanned images for upload the file size should be not more than 100kb.)** If you want to apply for more than one post against the same advertisement, you need to register once only. The fee chargeable will vary according to the number of posts applied for.
2. Candidates are required to have a valid personal e-mail ID. In case a candidate does not have a valid personal e-mail ID, he/she should create his/her new E-mail ID before applying online
3. Candidates are required to go to the website of BECIL i.e. www.becil.com or <https://becilregistration.com> and click on the link "Career".
4. Candidates are required to follow below process for registration.
5. Registration to be completed in 7 steps:
 - **Step 1: Select Advertisement Number**
 - **Step 2: Enter Basic Details**
 - **Step 3: Enter Education Details/Work Experience**
 - **Step 4: Upload scanned Photo, Signature, Birth Certificate/ 10th Certificate, Caste Certificate**
 - **Step 5: Application Preview or Modify**
 - **Step 6: Payment Online Mode (via credit card, Debit card, net banking, UPI etc.)**
 - **Step 7: Email your scanned documents to the Email Id mentioned in the last page of application form.**
6. Candidates will have to upload scanned copy of passport color photo, signature scan copy; size of these scanned copies should be within 100 kb and in jpg/ PDF files only.
7. Only online payment of registration & application processing fees (non-refundable) is applicable. **There will not be any other mode of payment of registration & application processing fee. Demand Drafts, Cheque, Money Orders, Postal Orders, Pay Orders, Banker's Cheque, postal stamps etc., will not be accepted, towards registration & application processing fee.**
Category-wise registration & application processing is given below:
 - General - Rs.885/- (Rs. 590/- extra for every additional post applied)
 - OBC - Rs.885/- (Rs. 590/- extra for every additional post applied)
 - SC/ST - Rs.531/- (Rs. 354/- extra for every additional post applied)
 - Ex-Serviceman - Rs.885/- (Rs. 590/- extra for every additional post applied)
 - Women - Rs.885/- (Rs. 590/- extra for every additional post applied)
 - EWS/PH - Rs.531/- (Rs. 354/- extra for every additional post applied)**Note: Bank and payment gateway charges on the above amount will be borne by the applicant.**
8. BECIL will not be responsible for any network problems in submission of online application.
9. Candidates are advised to fill the post judiciously as per the advertisement released by BECIL.
10. All the communications be made either on registered email or registered mobile number.
11. In case of submission of any false information or false documents, action, as per rules in addition to complaint with local authorities be made, on the desecration of BECIL.
12. No candidate shall make any communication with our client.
13. Candidates are requested to enter the details in the online application format carefully. Before final submission of application, there will be a preview available to the candidates in case of modification required. After submission of the application, no modification will be permitted and fees once paid will not be refunded.

****Candidates are advised to apply through above mentioned website only, candidates will be solely responsible for submitting their through any other website. The candidates are requested to check their email & messages regularly. BECIL will inform the selected candidates through email, calls & sms. BECIL will not be responsible for any delay on candidate's part.**
